



ASA Illinois 2018 Leadership Summit



Here's your opportunity to interact with 50 or more of the top shop owners in Illinois and beyond. Join us for this full-day of shop owner training and network with a room full of the decision makers you want to reach.

Sponsorship Opportunities:

Breakfast Sponsor: \$2,500

Lunch Sponsor: \$5,000 (co-sponsor \$2,500 maximum 2)

- Breakfast and Lunch Sponsors can make brief (2-3 minute) comments during lunch

Reception Sponsor: \$5,000 (co-sponsor \$2,500 maximum 2)

- Reception Sponsors can make brief comments at start of reception

Display Tables: included with ASA-Illinois Sponsorship at Gold, Platinum or Diamond Levels

Additional Benefits of Leadership Summit Sponsorship Include:

- Sponsors will have display tables inside the event meeting room
- Opportunities to network with attendees during lunch hour and at least 4 breaks during the day
- Opportunity to hold a brief demo during the reception
- Pre-event email promoting your involvement will be sent to the ASA Illinois email list
- Your banners prominently displayed at the event (if supplied to ASA Illinois)
- Your logo on sponsor signage at the event
- Your logo prominently on the ASA Illinois website
- Logo in digital and print promotional collateral about the event, including on Facebook
- Acknowledgement at the event through announcements and in the handout binders
- You'll receive the list of attendees for the event

Maximize Your Benefit: Enhance your exposure as a Sponsor of the Leadership Summit by promoting the event through your sales and marketing activities.

Additional information will be provided in the Sponsor information Packet.

Questions? Contact us by email at info@asaillinois.org or by phone at 708-848-4220.