



Automotive Service Association of Illinois

Associate Membership

Your Associate Membership in ASA Illinois entitles you to all local and regionally-based benefits including:

- Access to our member shops – hundreds of the BEST shop owners, managers, service advisors and expert technicians in the area – through meetings, training and social events, email promotions, our website, plus our big Summit on October 2-3, 2020.
- **NEW for 2020:** As an Associate Member, you will get an exhibit space at our 2020 ASA Illinois Summit and Expo on Friday and Saturday, October 2 – 3 at UTI. Value = more than \$500.
 - Maximize Your Benefit: Provide a hands-on tactile experience for attendees. Offer a special promotion during the show and/or in advance of the show.
 - We encourage you to bring equipment, tools, etc. to maximize your interaction with attendees. Vehicles and large equipment will be acceptable in the Expo Hall on a limited basis. Since the Expo will be in a technical lab environment, the room is compliant with exhaust capabilities.
- Offer a special benefit to ASA Illinois Members to maximize your exposure and loyalty from our member shops! This special benefit will be promoted through an email blast to our complete database of over 3,000 contacts.
- Your Associate Member listing information will be placed on the Associate Member pages on the ASA Illinois website at ASAIllinois.org, and can link to your website. Maximize your benefit by creating a special landing page on your website, for all links coming from ASA Illinois. The page can promote your support of ASA and any special benefits you are offering to our member shops.
- As an Associate Member, you are invited to attend any of our Chapter Meetings, and have the opportunity to sponsor meetings at an additional cost.

Annual Associate Membership Dues \$500

BUSINESS INFORMATION

Please check one: Renewal of Your Associate Membership New Associate Member

Business Name _____ Contact Name _____

Full Address _____

Phone _____ Email _____

Commercial Website Address (for link from ASA Illinois website): _____

Annual Dues: \$500 circle one: **Check** **Credit Card**

Card Number: _____ Exp. Date: _____ Security Code: _____

Billing Address (if different from above): _____

Signature _____ Date: _____

Return the completed form to ASA Illinois – email to: Donna@ASAIllinois.org



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