



ASA Illinois 2020 Associate Membership

Associate Membership: \$500

Benefits:

- As an Associate Member, you gain access to our member shops through our email promotions, website, annual Summit & Expo, meetings, training and social events, which will build loyalty for your company and brands.
- Associate Members get our ASA Illinois Member list including contact information and emails. *[Any mass email communication must include an opt-out feature per legal guidelines.]*
- ASA Illinois will send an email to announce your associate membership and promote your company and brand to our members and extended email list of more than 3,000 contacts. Email can include a link to your website. You will be responsible for providing the content.

Maximize Your Benefit: Create a special landing page on your website to link from the ASA Illinois website, to promote your support of ASA and any special benefits you are offering to our member shops. Your page could also promote your participation in ASA events.

- Associate Members are invited to attend any of our Chapter Meetings, training and social events, and online Shop Owner Forums.
- As an Associate Member, you can provide a 30-second video/commercial promoting your brand that will be posted on our Facebook page and played in rotation at one of our online events. This can be substituted by a text/image posting on Facebook.
- Your Associate Member listing information will be placed on the Associate Member pages on the ASA Illinois website at ASAillinois.org. Your listing can link to your website.
- You will have authorized use of the ASA Illinois logo.
- You will have premier sponsorship opportunities to sponsor association events (at additional cost).

Please return the Associate Member Information Form to provide your contact information, website listing information and links, preferred email dates and special ASA Member promotions or benefits.



ASA Illinois 2020 Associate Membership

Please check one Renewal of Your Associate Membership New Associate Member

Contact person - if different than your Online Listing Contact: _____

Contact Information: _____

Online Listing Information

Please provide your Listing Information as you want it to appear online.

Business Name: _____ Contact Name(s) _____

Full Address: _____

Phone: _____ Email: _____

Commercial Website Address: _____

Company Description: (no more than 50 words)

➤ Email your logo to info@ASAillinois.org (jpg, gif, eps). Date you emailed your logo: _____

➤ Designate your preferred promotional email date – provide a 2-week window: _____

(You will need to provide content and images one week prior to email date.)

➤ Will you provide a 30-second video commercial? Yes – when? _____ No

➤ Will you provide a special benefit for ASA Illinois Members? Yes No

➤ Describe the benefit: _____

(Attach additional information as needed.)

Annual Dues: \$500

Circle One: check credit card (VISA, MC, Amex)

Credit Card #: _____ Exp. Date: _____ Security Code: _____

Billing Address (If different from above): _____

Signature: _____ Date: _____

Are you interested in learning more about:

The benefits of becoming a Strategic Partner for ASA Illinois? Yes No

The benefits of sponsoring our 2021 Summit & Expo event in the Fall 2021? Yes No

Return the completed form to ASA Illinois via email to donna@ASAillinois.org

Questions? Contact us by email at donna@asaillinois.org or by phone at 708-848-4220.